

Spring 2012 Tobacco Prevention Institute



March 28th & 29th, 2012
Best Western Ramkota Hotel
Pierre, SD



Key Topics

- "Best Practices" in Tobacco Control
- Building and Maintaining Coalitions
- Community and Youth Engagement

Target Audience

- Partnership Grantees
- Coalition Members
- Educators/Counselors
- Prevention Specialists
- School Administrators
- Interested Adults

Scholarships

Scholarship assistance is available on a first come, first serve basis to cover the cost of roundtrip mileage to Pierre, a \$12 per diem for an evening meal on March 28th, and a substitute teacher for March 28th and 29th. Please indicate your desire for a scholarship below.

Sponsors

SD Department of Health -
Tobacco Control Program &
NE Prevention Resource Center -
Human Service Agency

Accommodations

A block of rooms are reserved for the night of March 28th at the **Best Western Ramkota Hotel** in Pierre. **Participants are responsible for making their own room reservations** by calling (605) 224-6877 and stating they are with the "Tobacco Prevention Institute". In order to guarantee the group rate, it is **necessary to make your room reservation by February 24th**. Lodging for the evening of March 28th will be **FREE** for individuals who are registered for the Institute.

Credit

Application will be made for Hours of Continuing Professional Training through the Certification Board of Alcohol and Drug Professionals (CBADP). Teacher Renewal Credit through the SD Department of Education will also be available.

Please mail or fax your completed registration form to:

Mail: Roshal Rossman
Human Service Agency
1303 E. 4th Ave Suite 5C
Milbank, SD 57252

Fax: (605)-884-3522
Attn: Roshal Rossman

REGISTRATION DEADLINE

Wednesday, March 14th, 2012

One registration per participant.

Questions? E-mail: roshalf@humanserviceagency.org **OR** **Phone:** (605) 432-4930 ext. 202

Name _____ Work Phone _____

Partnership/School/Coalition/Agency Name _____

Address _____ City/State _____ Zip Code _____

Email _____ Home/Cell Phone (in case of inclement weather) _____

Please register me for: **Breakout 1** OR **Breakout 2** on *Day 1* (Agenda is on back. Please circle one option.)

Please register me for: **Breakout 3** OR **Breakout 4** on *Day 2* (Agenda is on back. Please circle one option.)

Are you requesting scholarship assistance? (Please circle.) **Yes** **No**

If "Yes", please indicate what type of scholarship you are requesting: (Please circle all that apply.)

Roundtrip Mileage

\$12 per diem

Substitute Teacher

Day 1: Wednesday, March 28, 2012

Time (Central Time Zone)	Agenda Items
10:00 am – 10:30 am	Registration
10:30 am – 11:30 am	Welcome and Introductions
11:30 am – 12:15 pm	Plenary: The Big Picture — <i>The Toll of Tobacco in South Dakota and Across the Nation</i>
12:15 pm – 1:30 pm	Lunch (Provided) - <i>Panel Discussion with Community Leaders</i>
1:30 pm – 2:45 pm	Breakout 1: Policy 101 <i>Public Policy Defined and How to Influence Policy Change</i>
1:30 pm – 2:45 pm	Breakout 2: Coalition Engagement <i>The Role of Coalitions in Tobacco Control and How to Develop Your Coalition</i>
2:45 pm – 3:00 pm	Break
3:00 pm – 4:30 pm	Breakout 1: Policy 101 (continued)
3:00 pm – 4:30 pm	Breakout 2: Coalition Engagement (continued)
4:30 pm – 4:55 pm	Large Group Discussion — <i>Share What Was Learned</i>
4:55 pm – 5:00 pm	Wrap-Up

Day 2: Thursday, March 29, 2012

Time (Central Time Zone)	Agenda Items
TBD	Breakfast (Provided)
8:30 am – 8:45 am	Welcome and Ice Breaker
8:45 – 9:45 am	Plenary: Principles of Youth Engagement
9:45 am – 10:15 am	Panel Discussion — <i>Stories of Youth Engagement in South Dakota</i>
10:15 am – 10:30 am	Break
10:30 am – 12:00 pm	Breakout 3: Working with Youth — <i>How to Engage Youth and Apply Principles to Practice</i>
10:30 am – 12:00 pm	Breakout 4: Sustaining Your Coalition — <i>Connecting to Your Mission and Building Influence</i>
12:00 pm – 1:00 pm	Lunch (Provided)
1:00 pm – 1:45 pm	Plenary: Telling Your Story — <i>Practicing Storytelling as a Powerful Recruiting Strategy</i>
1:45 pm – 2:30 pm	Large Group Discussion: Planning, Report Out, and Next Steps
2:30 pm – 2:45 pm	Large Group Discussion: Plus and Delta & What Else Do You Need?
2:45 pm – 3:00 pm	Closing Remarks & Evaluation
3:00 pm	Adjourn